

Event Sponsorship

Application Form

Applicant Contact Details	
Contact Name	
Organisation/Business Name (if applicable)	
Phone number	
Email	
Postal address	
Event Details	
Event Name	
Event Organiser	
Preferred location	<i>(please refer to attached site map)</i>
Proposed Event Date	
Time of event	
Description <i>Please describe your event, including planned activities and entertainment.</i>	
Event Experience & Event Staff <i>Please provide an overview of your previous event experience, and identify key staff involved in the planning of your event.</i>	



Alignment with Key Objectives

Objective	Tick if applicable	Please provide detail on how your event meets the objective.
Attracts visitation	<input type="checkbox"/>	
Provides opportunities for Waterfront businesses to benefit	<input type="checkbox"/>	
The event is held in off-peak season (October – April)	<input type="checkbox"/>	
Attracts interstate or international visitation	<input type="checkbox"/>	

Funding Request

How much funding are you requesting? (maximum amount is \$20,000 inc. GST)		
Is your event financially viable without the above requested funding?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Have you received or are you applying for funding from other sources? Please list and provide amount.		
If successful, how will the funding from Darwin Waterfront Corporation be used? (Please select all that apply)	Event programming (attracting interstate or international artists, paying performers or adding additional acts to your event program)	
	Marketing and promotion (TV or radio advertising, social media marketing, photography or videography)	
	Provision of temporary infrastructure (marquees, furniture, shade or staging)	
	AV and lighting (sound systems, additional lighting or sound technicians)	
	Event safety (provision of first aid services, security, cleaning or site safety)	
	Other (please provide further detail)	



Please provide further detail about how the funding will be used. Please attach any quotes or supporting documentation i.e. event budget, to your application.

Declaration

By signing this document, I declare that all information provided is true and accurate to the best of my knowledge.

Name	
Signed	
Date	